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SAMSONITE INTERNATIONAL S.A.

新秀丽國際有限公司*

*13-15 Avenue de la Liberté, L-1931 Luxembourg
R.C.S. LUXEMBOURG: B 159469*

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

Date of Board Meeting

The board of directors (the "Board") of SAMSONITE INTERNATIONAL S.A. 新秀丽國際有限公司* (the "Company") hereby announces that a meeting of the Board of the Company will be held on Monday, 29 August 2011, for the purpose of considering and approving the interim results of the Company and its subsidiaries for six months ended 30 June 2011, and transacting any other business.

By Order of the Board
SAMSONITE INTERNATIONAL S.A.
John B. Livingston
Joint Company Secretary

U.S.A., 17 August 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

*Timothy Parker
Kyle Gendreau
Ramesh Tainwala*

Non-executive Directors:

*Nicholas Clarry
Keith Hamill
Hardy McLain*

Independent non-executive Directors:

*Paul Etchells
Miguel Ko
Ying Yeh*

** For identification purposes only*